

# AP PACKET OBAMA & ROMNEY SPEECHES

## SOAPSTONE: MICHELLE OBAMA

Identify the following elements of SOAPSTONE for the speech. (Complete sentences are NOT required.)

<b>SPEAKER</b>	
<b>OCCASION</b>	
<b>AUDIENCE</b>	
<b>PURPOSE</b>	
<b>SUBJECT</b>	
<b>TONE</b>	

# RHETORICAL APPEALS

## ETHOS

1. How does Michelle Obama establish credibility? Provide textual evidence and an explanation.

## PATHOS

2. How does Michelle Obama appeal to pathos? Provide textual evidence and an explanation.

# PURPOSE

3. Considering Michelle's Obama's purpose, is the speech successful? Explain.

# RHETORICAL DEVICES

4. Michelle Obama relies on anaphora, which is the repetition of a word or phrase at the beginning of each sentence. Identify the use of anaphora.
5. What effect does Obama's use of anaphora give to her speech?

# SOAPSTONE: ANN ROMNEY

Identify the following elements of SOAPSTONE for the speech. (Complete sentences are NOT required.)

<b>SPEAKER</b>	
<b>OCCASION</b>	
<b>AUDIENCE</b>	
<b>PURPOSE</b>	
<b>SUBJECT</b>	
<b>TONE</b>	

# RHETORICAL APPEALS

## ETHOS

6. How does Ann Romney establish credibility? Provide textual evidence and an explanation.

## PATHOS

7. How does Ann Romney appeal to pathos? Provide textual evidence and an explanation.

## **LOGOS**

8. How does Ann Romney appeal to logos? Provide textual evidence and an explanation.

## **PURPOSE**

9. Considering Ann Romney's purpose, is the speech successful? Explain.