

AP PACKET OBAMA & ROMNEY SPEECHES

SOAPSTONE: MICHELLE OBAMA

Identify the following elements of SOAPStone for the speech. (Complete sentences are NOT required.)

SPEAKER	
OCCASION	
AUDIENCE	
PURPOSE	
SUBJECT	
TONE	

RHETORICAL APPEALS

ETHOS

1. How does Michelle Obama establish credibility? Provide textual evidence and an explanation.

PATHOS

2. How does Michelle Obama appeal to pathos? Provide textual evidence and an explanation.

PURPOSE

3. Considering Michelle's Obama's purpose, is the speech successful? Explain.

RHETORICAL DEVICES

4. Michelle Obama relies on anaphora, which is the repetition of a word or phrase at the beginning of each sentence. Identify the use of anaphora.
5. What effect does Obama's use of anaphora give to her speech?

SOAPSTONE: ANN ROMNEY

Identify the following elements of SOAPSTONE for the speech. (Complete sentences are NOT required.)

SPEAKER	
OCCASION	
AUDIENCE	
PURPOSE	
SUBJECT	
TONE	

RHETORICAL APPEALS

ETHOS

6. How does Ann Romney establish credibility? Provide textual evidence and an explanation.

PATHOS

7. How does Ann Romney appeal to pathos? Provide textual evidence and an explanation.

LOGOS

8. How does Ann Romney appeal to logos? Provide textual evidence and an explanation.

PURPOSE

9. Considering Ann Romney's purpose, is the speech successful? Explain.