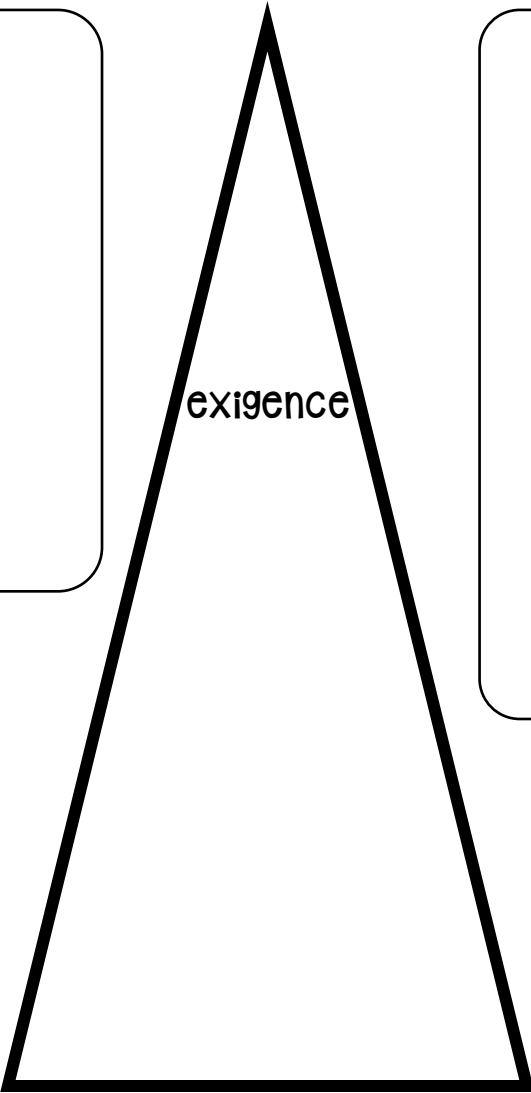


# "Make COLLEGE Free fOR ALL"

**speaker:** Bernie sanders  
List 2 things that build ethos

**Primary appeal**  
(example and explanation)

**Claim**  
(one sentence)



**SECONDARY APPEAL**  
(example and explanation)

**Speaker bias?**

**Audience**

1. \_\_\_\_\_  
\_\_\_\_\_

2. \_\_\_\_\_  
\_\_\_\_\_

**context**

Year of Publication: \_\_\_\_\_

Political race he was in at the time:  
\_\_\_\_\_  
\_\_\_\_\_

**Subject**

\_\_\_\_\_  
\_\_\_\_\_

**Tone (2 words)**

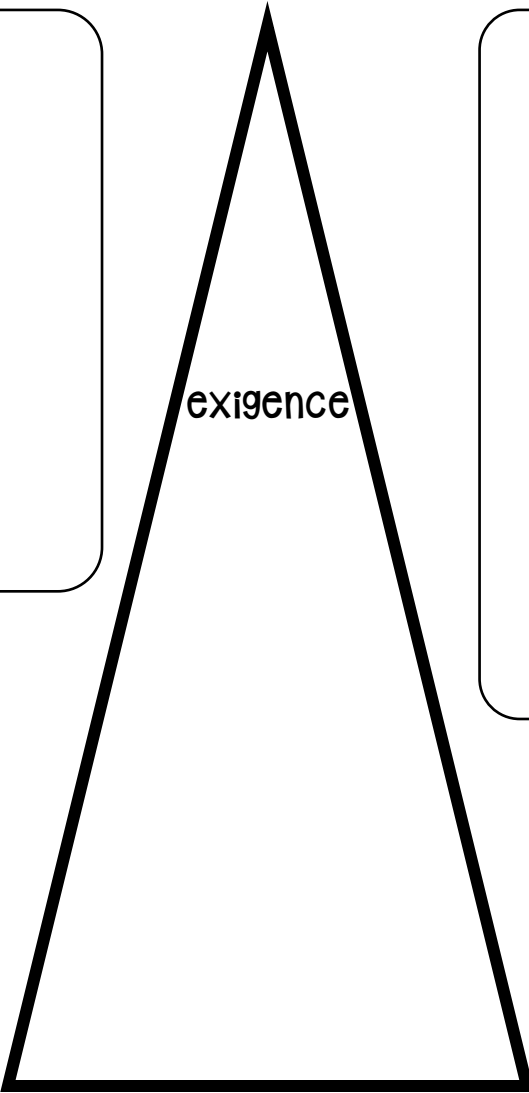
\_\_\_\_\_  
\_\_\_\_\_

# "No Way That Going to College Can, or Should Be, Free"

**Speaker: THOMAS SOWELL**  
 List 2 things that build ethos

**Primary appeal**  
 (example and explanation)

**Claim**  
 (one sentence)



**SECONDARY APPEAL**  
 (example and explanation)

**Speaker bias?**

**Audience**

1. \_\_\_\_\_  
 \_\_\_\_\_

2. \_\_\_\_\_  
 \_\_\_\_\_

**Context**

Year of Publication: \_\_\_\_\_

Where did the article appear?  
 \_\_\_\_\_

**Subject**

\_\_\_\_\_

\_\_\_\_\_

**Tone (2 words)**

\_\_\_\_\_

\_\_\_\_\_